



GRAN CANARIA · COASTAL TOURISM · AUTHORS: OSCAR CAVERO & VICTOR QUINTANA

Paddle surf at your fingertips.

A network of solar-powered, app-connected self-service stations that rent paddle boards in seconds — piloting on Playa de Las Canteras, Gran Canaria.

PILOT

Playa de Las Canteras,
Gran Canaria

TECHNOLOGY

App · PLC ·
Solar-powered

TRACTION

Utility model
approved in Spain



PROBLEM · OPPORTUNITY · CUSTOMER

People want paddle surf. Access is stuck in the past.

THE FRICTION TODAY



Tied to shops, opening hours, queues and stock



Transporting a 3 m board you don't own



Inflate, deflate, repeat — every single time



Buying one means cost, storage and low real use



WHO

Active travellers, couples & groups, digital nomads and residents, 20–40.

Option 1:



Option 2:



Option 3:



Best option: **SIWEI**



A GROWING MARKET — GLOBAL SUP

\$1.74B → **\$2.74B**

9.45% CAGR 2026 → 2031

We upgrade the stay — without building a single room.

Honest framing: The Stay is delivered through local partner accommodation, not owned infrastructure.



Hotel / apartment

Guest checks in



Siwei station

Steps from the door



The water

On a board in minutes



Partners

Hotels, hostels, surf houses & colivings



How it sells

QR at reception, welcome packs, commission



Scale

1 pilot station (8–10 boards) → 2 in year one



Destination value

Healthier visits, more local spend, no concrete

From the promenade to open water in minutes.



Discover

Via hotel, QR, maps or the promenade



Book

Open the app, see live availability, pay



Unlock

Release board + paddle, safety brief in-app



Paddle

A flexible session — solo or with friends



Return

Sensors verify gear, booking closes itself

One promise: the user never thinks about logistics — only about getting on the water.

Active, aquatic and open to everyone.

Not extreme sport — a low-barrier, healthy, social activity that fits wellness-minded visitors. The energy of the water, made accessible.

SAFETY, ENGINEERED IN



Bad conditions

Bookings auto-locked by wind / sea



Gear loss

Position sensors + fixed anchoring



Beginners

In-app guidance, zones & leash rule



Theft / vandalism

Electromagnetic lock

SIWEI

Sustainability built into the hardware — not bolted on.



Off-grid solar

Panels, battery & regulator — runs with no mains connection.



Circular by design

One shared fleet replaces dozens of low-use private boards.



Low visual impact

Vertical 3 m boards instead of bulky horizontal lockers.



Local repair

Serviced in Gran Canaria — repair before replacement.



In-app education

Zones, conditions and good practice taught at point of use.



“The most sustainable board is the one that’s shared, maintained, and used more.”

MAPS TO ESG

Environmental

Social

Governance

The city's new blue routine.

"Paddle surf at your fingertips."



IDENTITY

SIWEI



Ocean



Sea



Coral (optional)

TONE

Active

Urban

Safe

Tech

Close

WHAT THE BRAND STANDS FOR



Accessibility A simple, fast app anyone can use



Safety Clear signage and in-app guidance



Community Strava, monthly challenges, shareable sessions



Sustainability Solar power and a shared fleet

Why people share it: every session becomes a post, a challenge, a streak — Siwei turns a rental into a routine.

Compact stations, recurring revenue.

RENTAL PRICE

€15
/ hour

€45
/ week*

€60
/ month*

* one hour per day included · then + €0,17 / min

PER MATURE STATION / YEAR

Hourly rental

10 boards × 1 h/day × €15

€54,750

Subscriptions

100 × €60 × 12 months

€72,000

Total per station

€126,750

Automated operation → low fixed staff and scheduled maintenance. No shop, no opening hours.

REVENUE & NET PROFIT — 3-YEAR PLAN

■ Revenue ■ Net profit



Why here • why now • why us.



WHY HERE

- Las Canteras: an urban, touristic & sporty beach
- Workable climate most of the year
- Surf / SUP culture and active residents



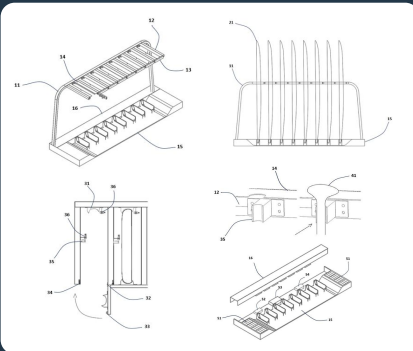
WHY NOW

- Wellness, active & outdoor tourism rising
- SUP market growing worldwide
- Sharing economy now widely accepted



WHY US

- Approved & published utility model (Spain)
- Own technology: PLC, sensors, solar
- A clear, replicable pilot ready to run



PROOF — PROTECTED IP

Utility model approved & published in Spain — electromagnetic lock, PLC control and solar power.

FIRST 12 MONTHS

1

0–3 mo

Permits, prototype station & app build

2

4–6 mo

Pilot live: 8–10 boards, 50+ bookings

3

7–12 mo

2nd station, hotel partners, metrics



From patented concept to an operating pilot.

THE ASK

€150,000 to build the implementation phase

Prototype station

The app

First board fleet



Las Canteras → Canary Islands → Spain → Europe

Select Siwei — We are ready to test Siwei and move from protected technology to a real coastal tourism pilot.

WHAT WE NEED



Pilot funding

Build the station, app & board fleet



Institutional support

Permits and a prime beachfront site



Mentoring

Legal, insurance and scale-up



Partner intros

Hotels, DMOs and surf shops